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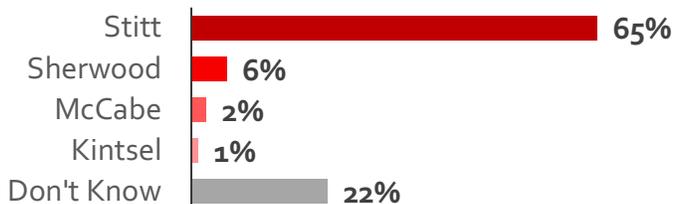
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To: Interested Parties
From: Randall Gutermuth
Re: Recent Oklahoma Statewide GOP Primary Survey Findings
Date: May 5, 2022

The following outlines the key findings from a survey commissioned by Stitt for Governor. Interviews with n=500 likely June primary voters were conducted April 18-21, 2022, with approximately 48% of the interviews conducted with a cell phone sample of those we can't reach on a landline. The margin of error for the full sample is +/- 4.4% at the 95% confidence level and the margin of error among sub-groups is greater.

Even after facing nearly \$10 million in attack ads, Governor Stitt is in a commanding position in the primary.

- Governor Stitt leads with 65% (45% definitely voting for him), followed by Mark Sherwood (6%), Moira McCabe (2%) and Joel Kintsel (1%). 22% of voters are undecided.



- Just as importantly is that the Governor is strongest among those most likely to vote in the primary. Specifically, his ballot share is higher among senior men (74%), senior women (71%), very conservative voters (76%) and Evangelicals (72%).

The unprecedented level of attack ads against the Governor have clearly not worked.

- 75% of GOP primary voters have seen, read or heard advertisements “stating that as Governor, Kevin Stitt has let dangerous criminals out of prison, some of whom have then gone on to do terrible other crimes.”
- These voters who have seen, read or heard the ads are actually more likely to be voting for the Governor (67%) than those who haven't (61%).

The reason these false attacks aren't working is that voters are very pleased with the Governor's turnaround of the state.

- 67% of GOP primary voters say things in Oklahoma are going in the right direction, with only 26% saying things are off on the wrong track.
- Moreover, 72% of voters approve of the job the Governor is doing overall and his approval rating increases to 75% for his handling of the economy.

More money has been spent against Governor Stitt than collectively against every other Governor up for election and yet the Governor Stitt is poised to overwhelmingly win the primary and head into the general election well positioned to be reelected.